

The logo for HAPP, consisting of the letters 'HAPP' in a bold, white, sans-serif font with a red outline, set against a red rectangular background.

# Waffletechnology™ Cleaning Cards



- Is There a Need for Cleaning Cards?
- Casino/Vending Equipment
- Internal Equipment Parts
- The Problems
- Advantages of Waffletechnology™ Cleaning Cards
- Key Points

**WAFFLETECHNOLOGY™**

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## Is There a Need for Cleaning Cards?

The logo for Waffle Technology, featuring the word 'WAFFLE' in a large, bold, black font above the word 'TECHNOLOGY' in a smaller, black font, with a stylized waffle pattern to the right.

The environment surrounding \$ bill acceptors and card readers is the same as the environment for windows, carpets, marble floors, and brass railings.

In a Casino all of these items are cleaned on a daily basis.

It would stand to reason that \$ bill acceptors and card readers would require the same attention to reduce and eliminate rejected currency.

The Casino earns revenue from slot machines not how clean the carpets are!

The logo for Waffle Technology, featuring the word 'WAFFLETECHNOLOGY' in a large, bold, black font with a red outline, set against a red grid background. The letters 'TM' are positioned to the right of the main text.



## Is There a Need for Cleaning Cards?



A typical Las Vegas Casino shows an overall \$ bill acceptor rejection rate of around 12%

- Average Number of Slot Machines 1500
  - % of Rejection Rate 12%
  - Average Currency Denomination \$20.00
  - Average Insertion/Month/Machine 500
  - Rejected \$ Volume per Year in One Casino
- \$21,600,000.00**
- Rejected Currency = Lost Sale.

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**Buying increased revenue and customer satisfaction.**

The logo for WAFFLE TECHNOLOGY, featuring the word 'WAFFLE' in a large, bold, black font above the word 'TECHNOLOGY' in a smaller, bold, black font. To the right of the text is a stylized graphic of a waffle, composed of several black squares arranged in a grid pattern.

- You are purchasing the increase of slot revenue by means of decreasing rejection rate.
- You will help your casino to save significant money and equipment downtime.
- Improve customer satisfaction and overall gaming experience.

The logo for WAFFLETECHNOLOGY, featuring the word 'WAFFLETECHNOLOGY' in a bold, black, sans-serif font with a white outline, set against a red grid background. The 'TM' trademark symbol is located to the right of the word.



**HAPP**

# Card Readers in the Casino and Vending Industry

**WAFFLE**  
TECHNOLOGY

•Swipe



•Insertion



•Dip



•Smart Card Reader

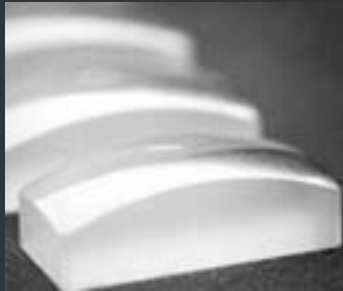


**WAFFLETECHNOLOGY**™

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## Internal Equipment Components

**WAFFLE**  
TECHNOLOGY<sup>™</sup>



**Raised & Recessed Lenses**



**Belt/Roller**



**Magnetic Read Heads**

**WAFFLETECHNOLOGY**<sup>™</sup>

**HAPP**

## The Problems

**WAFFLE**  
TECHNOLOGY



**Dirt**



**Dust**



**Air Pollution**



**Oils**



**Cigarette Smoke**



**Magnetic Oxide**

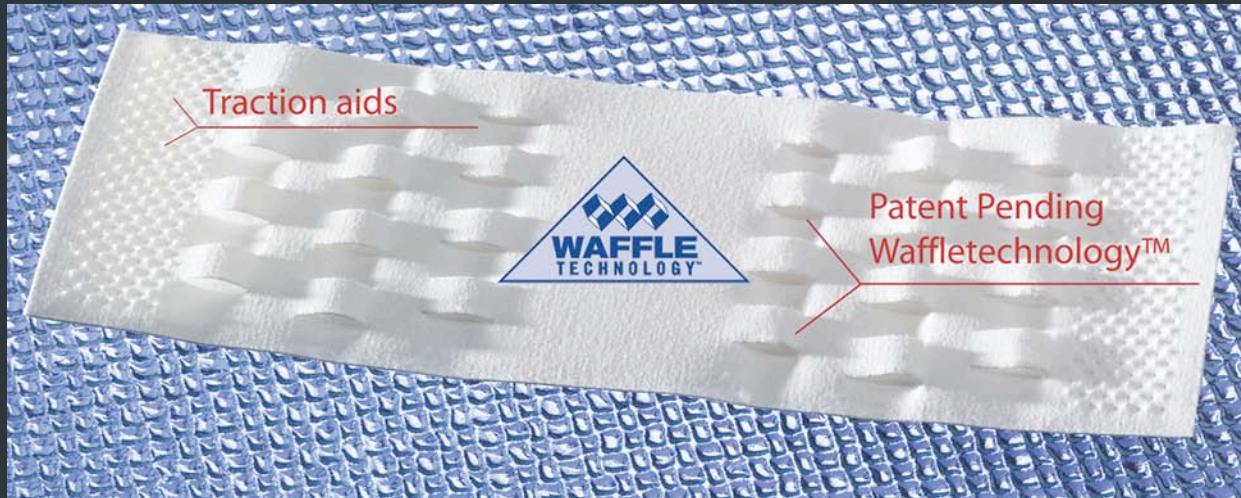
**WAFFLETECHNOLOGY**™



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## Advantages of Waffletechnology™

**WAFFLE**  
TECHNOLOGY™



### Bill Acceptor Cleaning Card

- Convenient and easy to use.
- Use on the casino floor without opening the equipment.
- The only effective method of cleaning without dismantling.
- Accepted by Bill Acceptor OEM's.

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## Advantages of Waffletechnology™

**WAFFLE  
TECHNOLOGY™**



•Waffletechnology Bill Acceptor Cleaning Cards were recognized as one of the 20 Most Innovative Products of 2004.

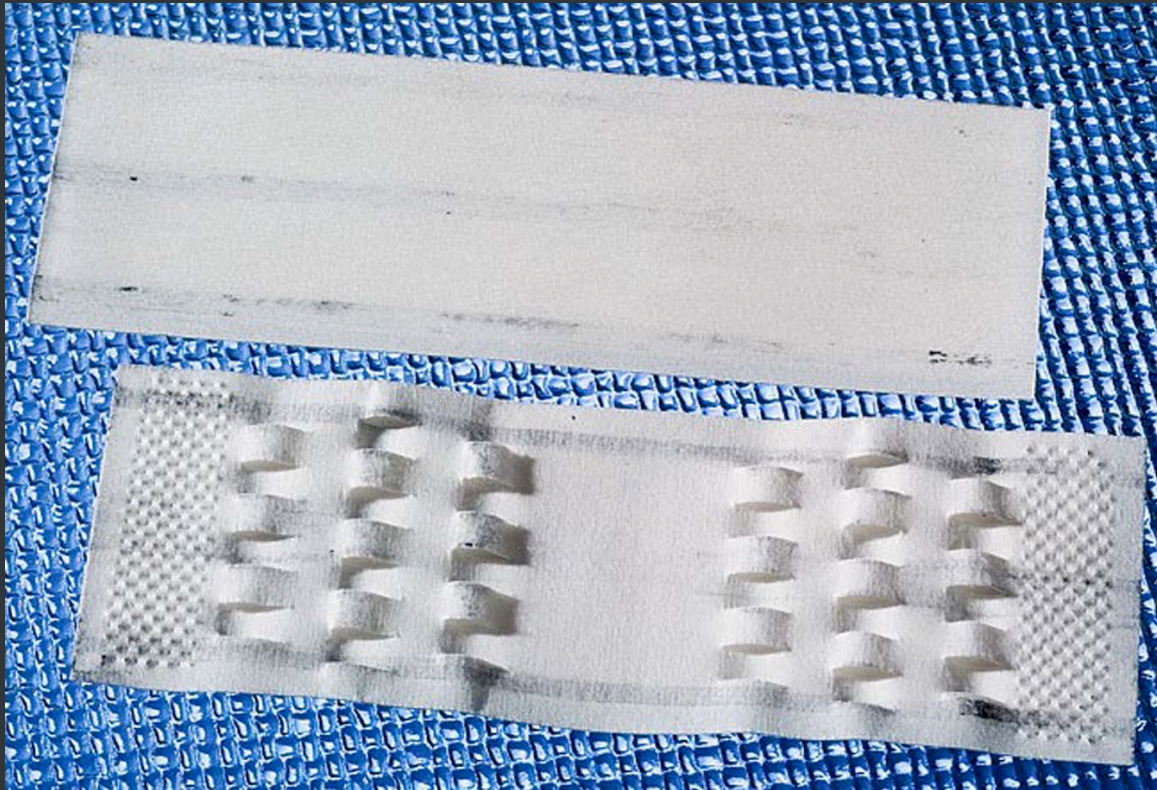
•Visit [www.waffletechnology.com](http://www.waffletechnology.com) to learn more about this and other endorsements, products, and features of this revolutionary product design.

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## Advantages of Waffletechnology™

**WAFFLE  
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**Bill Acceptor  
Cleaning Card  
Comparison**

**Flat**

**versus**

**Waffletechnology**

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## Advantages of Waffletechnology™

**WAFFLE  
TECHNOLOGY™**



**CR80 Style**

**Head Cleaning Card**

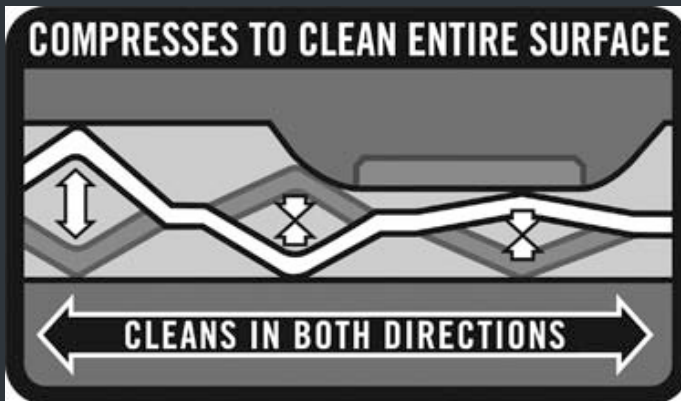
- Simple - use as you would a standard credit card
- Only effective method of cleaning without dismantling.
- Developed and Tested for Customer Satisfaction.

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## Features of Waffletechnology™

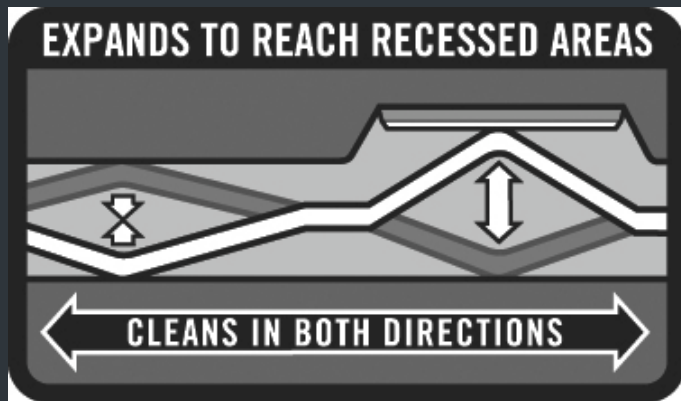
**WAFFLE**  
TECHNOLOGY™



- Cleans the entire rounded surface of magnetic heads.

- Flexible raised platforms allow significantly higher cleaning pressure.

- Spring loaded to clean entire pathway.



- Reaches recessed cavities.

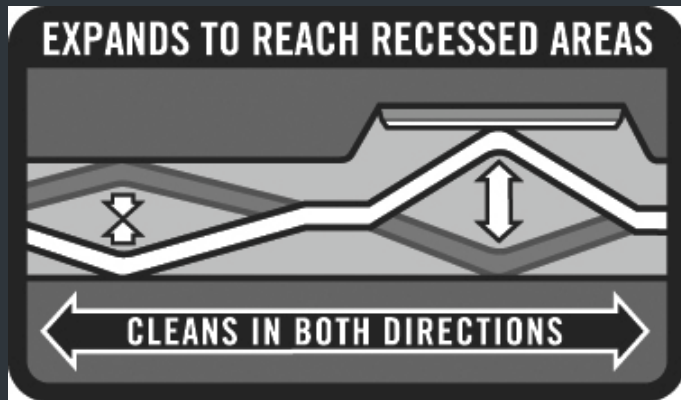
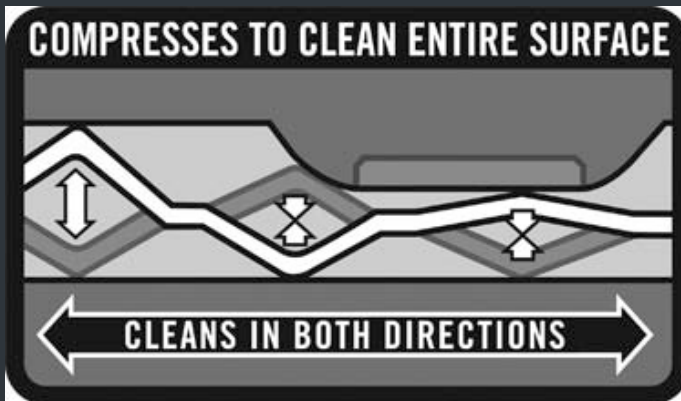
- The only cleaning card that will reach recessed lenses in bill acceptors – flat cards cannot.

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## Selling Points of Waffletechnology™

**WAFFLE**  
TECHNOLOGY™



- 80% of downtime is due to dirty equipment.

- Eliminates or minimizes failed transactions, which results in frustrated and unsatisfied customers.

- Dramatically improves overall cleaning results.

- Eliminates the need to open or remove the slot machine from the casino floor for routine maintenance cleanings.

- Cost of card is negligible when compared to labor cost and inconvenience of having equipment down and cleaned traditionally.

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