



Catalog Artwork Specifications

APPLICATIONS

ADOBE PHOTOSHOP CS3 & earlier

- EPS, JPEGs, TIFFs & PDFs are accepted
- Files must meet a minimum 300-dpi requirement, Final Size submitted
- CMYK color mode - Remove all spot colors from all file elements
- All fonts (If used) must be outlined

ADOBE ACROBAT

- All resulting PDFs must be high resolution (300-dpi)
- All fonts must be embedded on all PDF files

ADOBE ILLUSTRATOR CS3 & earlier

- CMYK color mode - Remove all spot colors from all file elements
- All fonts (If used) must be outlined

GRAPHICS

- EPS, JPEGs, TIFFs & PDFs are accepted
- Files must meet a minimum 300-dpi requirement, Final Size submitted
- CMYK color mode - Remove all spot colors from all file elements
- All fonts (If used) must be outlined

Email Electronic Files to:

artwork@happcontrols.com

Mail Media (CD/DVD) to:

Suzo-Happ Group
Attention: Marketing Department
1743 Linneman Drive
Mount Prospect, IL 60056

suzohapp.com

AD SPECIFICATIONS

- EPS, JPEGs, TIFFs & PDFs are accepted
- Files must meet a minimum 300-dpi requirement, Final Size submitted
- CMYK color mode - Remove all spot colors from all file elements
- All fonts (If used) must be outlined
- Include 1/8" bleed around final ad size

FULL PAGE AD DIMENSIONS (W x H)

8" x 10-3/8" Live Area
8-1/2" x 10-7/8" Trim Size
8-3/4" x 11-1/4" Bleed Size

HALF PAGE AD DIMENSIONS (W x H)

8" x 4-7/8" Live Area
8-1/2" x 5-3/8" Trim Size
8-3/4" x 5-1/2" Bleed Size
(Bleed only necessary on bottom of ad)