

# TV Tuner Built-In Digital Signage SuperSign TV

▶ 65LY540S

65" class (64.53" measured diagonally)

▶ 55LY540S

55" class (54.64" measured diagonally)

▶ 47LY540S

47" class (46.96" measured diagonally)

▶ 42LY540S

42" class (41.92" measured diagonally)



DELIVER YOUR MESSAGES WHILE BROADCASTING LIVE CHANNELS SIMULTANEOUSLY



#### AN AFFORDABLE ALL-IN-ONE DISPLAY **SOLUTION**

No need to purchase any additional hardware or software.



#### SIMPLE CONNECTIVITY

Needs only a power, LAN connection and a USB to operate.



#### FREE SUPERSIGN LITE

- 32 pre-installed templates for multiple verticals Schedule your messages to show on which TVs, and when they show Remotely control maximum 50 TVs over the network



#### HOW TO USE SUPERSIGN TV

Option 1. as a stand-alone use



Option 2. Networked TVs





## TV Tuner Built-In Digital Signage SuperSign TV

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65" class (64.53" measured diagonally)







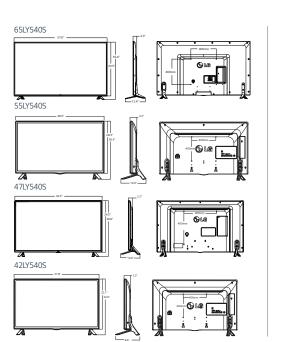
55" class (54.64" measured diagonally)

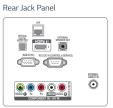
## ▶ 47LY540S

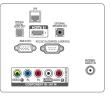
47" class (46.96" measured diagonally)

## ▶ 42LY540S

42" class (41.92" measured diagonally)





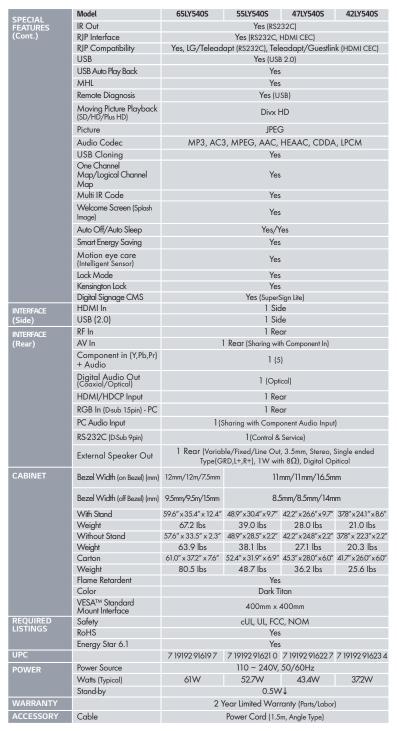


Side Jack Panel



PANEL	Model	65LY540S	55LY540S	47LY540S	42LY540S
	Panel Technology	Slim Direct LED			
	Panel Size (Measured Diagonally)	65" Class (64.53")	55" Class (54.64")	47" Class (46.96")	42" Class (41.92")
	Response Time(G to G)	9ms	9ms 8ms		
	Native Resolution	1920 x 1080 (FHD)			
	Brightness cd/m <sup>2</sup>	230 cd/m <sup>2</sup>			
	Static (Panel) Contrast Ratio	1,400:1	400:1 1,200:1		
	Dynamic Contrast Ratio	4,000,000:1	2,000,000:1		
	Viewing Angle (HxV)	178°/178°			
	Frame Rate	120Hz	60Hz		
Broadcasting System	Analog	Yes (NTSC)			
	Digital	Yes (ATSC/Clear QAM/VSB)			
VIDEO	Triple XD Engine	Yes			
	Dynamic Color Enhancer	Yes			
	Real Cinema 24p (3:3 pull down)	Yes			
	Aspect Ratio	Yes, 6 Modes (16:9, Just scan, Set by program, 4:4, Zoom, Cinema zoom 1)			
AUDIO	Audio Output	10W + 10W			
	Speaker System	2.0 ch			
	Sound Mode	Yes, 6 Modes (Standard, News, Music, Cinema, Sport, Game)			
	Optical Sound Sync	Yes			
	Invisible Speaker	Yes			
	Clear Voice II	Yes			
SPECIAL FEATURES	HDMI-CEC	Yes			
	HTNG-CEC	Yes (1.3)			
	Hotel Mode/PDM/ Installer Menu	Yes			
	External Speaker Out	Yes (Ext Variab		reo, Single ended Ty rith 8Ω)	pe(GND,L+,R+),

TEATORES				
	Hotel Mode/PDM/ Installer Menu	Yes		
	External Speaker Out	Yes (Ext Variable/Fixed, 3.5mm, Stereo, Single ended Type(GND,L+,R+), $_{1W}$ with $8\Omega)$		
EMERGY GUIDE	The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 651Y540S, 551Y540S, 47Y540S, 421Y540S are \$12, \$11, \$97 and \$8 respectively.  "Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, vial www.fite.gov/energy."  "FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).			
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