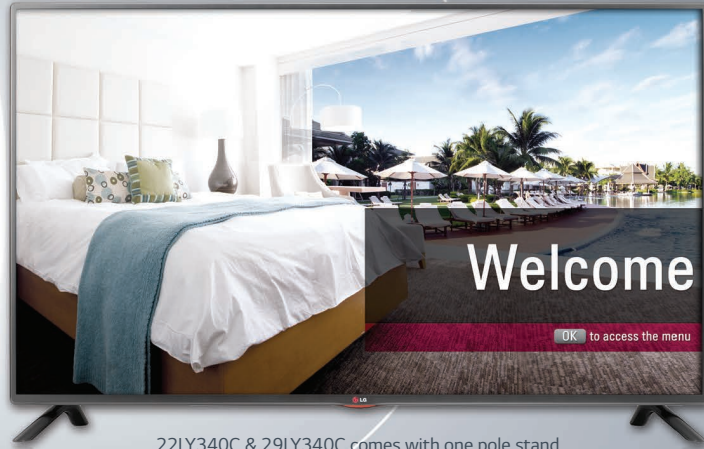


# Ultra-Slim Direct LED Commercial Widescreen Integrated HDTV

- ▶ **39LY340C**  
39" class (38.57" measured diagonally)
- ▶ **32LY340C**  
32" class (31.5" measured diagonally)
- ▶ **29LY340C**  
29" class (28.5" measured diagonally)
- ▶ **22LY340C**  
22" class (21.5" measured diagonally)



22LY340C & 29LY340C comes with one pole stand

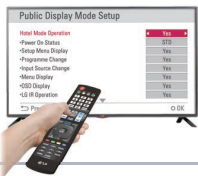


## Optimized Features for Commercial Use

### FOR EFFICIENT MANAGEMENT



**PUBLIC DISPLAY MODE**  
From channel selection to energy-saving features, Public Display Mode allows you to control the TV settings in your business area, prevent misuse by customers, set volume limits, or restore factory defaults on any TV. You are in control of it all.



**USB CLONING**  
The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.



**WELCOME SCREEN**  
Welcome visitors with a warm greeting message that includes your business name and logo.



**MHL (MOBILE HIGH-DEFINITION LINK)**  
MHL connects smart phones to the TV instantly, mirroring content in HD quality, just like connecting a PC through an HD cable. Moreover, it allows you to control the phone's content on the TV with a remote control.



**MULTI IR**  
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms. This system will work using the same LG TV model. (Optional 124-213-10 required)



**RS232C CONTROL**  
Via the TV's RS-232C port, you can remotely control multiple TVs' power and volume settings simultaneously.



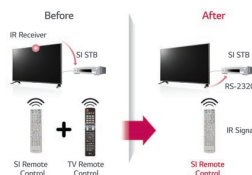
### FOR CONVENIENCE & ENTERTAINMENT



**EXTERNAL SPEAKER OUT**  
Enhance the entertainment experience by adding an additional speaker, visitors to listen to and control the TV audio from anywhere in your business area, including restrooms.



**IR OUT**  
IR Out enables customized set-top boxes to receive IR signals via LG TV Signage. This added convenience requires only simple connections and allows easy management using a single remote control.



**USB 2.0**  
You can play images and videos from and record TV programs to external storage devices. Immediate recording and reserved recording options are available.



# Ultra-Slim Direct LED Commercial Widescreen Integrated HDTV



## ▶ 39LY340C

39" class (38.57" measured diagonally)

## ▶ 32LY340C

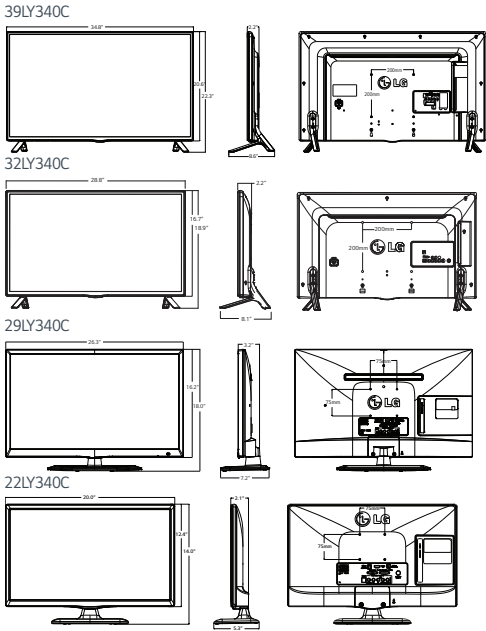
32" class (31.5" measured diagonally)

## ▶ 29LY340C

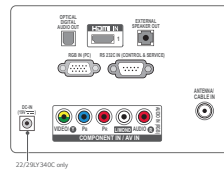
29" class (28.5" measured diagonally)

## ▶ 22LY340C

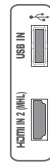
22" class (21.5" measured diagonally)



### Rear Jack Panel



### Side Jack Panel



| PANEL                | Model   | 39LY340C   | 32LY340C          | 29LY340C              | 22LY340C              |
|----------------------|---|--|-------------------|-----------------------|-----------------------|
|                      | Panel Technology  | Slim Direct LED  |                   | Edge-LED              |                       |
|                      | Panel Size (Measured Diagonally)  | 39" Class (38.57")   | 32" Class (31.5") | 29" Class (28.5")     | 22" Class (21.5")     |
|                      | Response Time (G to G)  | 9.5ms  | 9ms               | 8.5ms                 | 9ms                   |
|                      | Native Resolution   | 1920x1080 (Full HD)  |                   | 1366 x 768 (HD)       |                       |
|                      | Brightness cd/m <sup>2</sup>  | 230 cd/m <sup>2</sup>  |                   | 150 cd/m <sup>2</sup> | 120 cd/m <sup>2</sup> |
|                      | Static (Panel) Contrast Ratio   | 4,000:1  | 1,200:1           | 3,000:1               | 1,000:1               |
|                      | Dynamic Contrast Ratio  | 2,000,000:1  |                   |                       |                       |
|                      | Viewing Angle (HxV)   | 178°/178°  |                   |                       |                       |
|                      | Frame Rate  | 60Hz   |                   |                       |                       |
| BROADCASTING SYSTEM  | Analog  | Yes (NTSC)   |                   |                       |                       |
|                      | Digital   | Yes (ATSC/Clear QAM/VSBS)  |                   |                       |                       |
| VIDEO                | XD Engine   | Yes  |                   |                       |                       |
|                      | Real Cinema 24p (3:3 pull down)   | Yes  |                   |                       |                       |
| AUDIO                | Aspect Ratio  | Yes, 6 Modes (16:9, Just scan, Set by program, 4:4, Zoom, Cinema zoom 1) |                   |                       |                       |
|                      | Audio Output  | 10W + 10W  |                   | 5W + 5W               |                       |
|                      | Speaker System  | 2.0 ch   |                   |                       |                       |
|                      | Sound Mode  | Yes, 6 Modes (Standard, News, Music, Cinema, Sport, Game)                |                   |                       |                       |
|                      | Invisible Speaker   | Yes  |                   |                       |                       |
| SPECIAL FEATURES     | Clear Voice II  | Yes  |                   |                       |                       |
|                      | RF (1/2 Tuner)  | Yes (1 Tuner)  |                   |                       |                       |
|                      | MHL   | Yes  |                   |                       |                       |
|                      | HDMI-CEC  | Yes  |                   |                       |                       |
|                      | HTNG-CEC  | Yes (1.3)  |                   |                       |                       |
|                      | Hotel Mode/PDM/Installer Menu   | Yes  |                   |                       |                       |
|                      | IR Out  | Yes (RS232C)   |                   |                       |                       |
| External Speaker Out | Yes (Ext Variable/Fixed, 3.5mm Stereo, Single ended Type (GNDL+, R+), 1W with 8Ω) |  |                   |                       |                       |

| SPECIAL FEATURES (Cont.)                | Model                                 | 39LY340C   | 32LY340C                             | 29LY340C             | 22LY340C             |                   |
|---|---------------------------------------|--|--------------------------------------|----------------------|----------------------|-------------------|
| RJP Interface                           |                                       | Yes (RS232C, HDMI CEC)   |                                      |                      |                      |                   |
| RJP Compatibility                       |                                       | Yes, LG/Teledapt (RS232C), Teledapt/Guestlink (HDMI CEC)   |                                      |                      |                      |                   |
| USB                                     |                                       | Yes (USB 2.0)  |                                      |                      |                      |                   |
| USB Auto Play Back                      |                                       | Yes  |                                      |                      |                      |                   |
| MHL                                     |                                       | Yes  |                                      |                      |                      |                   |
| Remote Diagnosis                        |                                       | Yes (USB)  |                                      |                      |                      |                   |
| Moving Picture Playback (SD/HD/Plus HD) |                                       | Divx HD  |                                      |                      |                      |                   |
| Picture                                 |                                       | JPEG   |                                      |                      |                      |                   |
| Audio Codec                             |                                       | MP3, AC3, MPEG, AAC, HEAAC, CDDA, LPCM   |                                      |                      |                      |                   |
| USB Cloning                             |                                       | Yes  |                                      |                      |                      |                   |
| Multi IR Code                           |                                       | Yes  |                                      |                      |                      |                   |
| Welcome Screen (Splash Image)           |                                       | Yes  |                                      |                      |                      |                   |
| Auto Off/Auto Sleep                     |                                       | Yes/Yes  |                                      |                      |                      |                   |
| Smart Energy Saving                     |                                       | Yes  |                                      |                      |                      |                   |
| Motion eye care (Intelligent Sensor)    |                                       | Yes  |                                      |                      |                      |                   |
| Lock Mode                               |                                       | Yes  |                                      |                      |                      |                   |
| Kensington Lock                         |                                       | Yes  |                                      |                      |                      |                   |
| INTERFACE (Side)                        | HDMI In                               | 1 Side   |                                      |                      |                      |                   |
|   | USB (2.0)                             | 1 Side   |                                      |                      |                      |                   |
|   | INTERFACE (Rear)                      | RF In  | 1 Rear                               |                      |                      |                   |
|   |                                       | AV In  | 1 Rear (Component)                   |                      |                      |                   |
|   |                                       | Component in (YPbPr) + Audio   | 1 (5)                                |                      |                      |                   |
|   |                                       | Digital Audio Out (Coaxial/Optical)  | 1 (Optical)                          |                      |                      |                   |
|   |                                       | HDMI/HDCP Input  | 1 Rear                               |                      |                      |                   |
|   |                                       | RGB In (D-sub 15pin) - PC  | 1 Rear                               |                      |                      |                   |
|   |                                       | PC Audio Input   | 1 (Share with component audio input) |                      |                      |                   |
|   |                                       | RS-232C (D-Sub 9pin)   | 1 (Control & Service)                |                      |                      |                   |
| External Speaker Out                    |                                       | 1 Rear (Variable/Fixed/Line Out, 3.5mm, Stereo, Single ended Type (GRD.L+, R+), 1W with 8Ω), Digital Optical |                                      |                      |                      |                   |
| CABINET                                 |                                       | Bezel Width (on Bezel) (mm)  | 105mm/105mm/16mm                     | 116mm/113mm/163mm    | 142mm/143mm/206mm    | 141mm/163mm/208mm |
|   | Bezel Width (off Bezel) (mm)          | 9mm/85mm/140mm   | 105mm/100mm/140mm                    | 152mm/153mm/216mm    | 13mm/146mm/192mm     |                   |
|   | With Stand                            | 34.8" x 22.3" x 8.6"   | 28.8" x 18.9" x 8.1"                 | 26.3" x 18.0" x 7.2" | 20.0" x 14.0" x 5.3" |                   |
|   | Weight                                | 18.3 lbs   | 13.7 lbs                             | 12.3 lbs             | 6.83 lbs             |                   |
|   | Without Stand                         | 34.8" x 20.6" x 2.2"   | 28.8" x 17.2" x 2.2"                 | 26.3" x 16.2" x 3.2" | 20.0" x 12.4" x 2.1" |                   |
|   | Weight                                | 17.64 lbs  | 13.23 lbs                            | 11.46 lbs            | 6.39 lbs             |                   |
|   | Carton                                | 38.8" x 24.0" x 6.0"   | 32.1" x 20.1" x 6.0"                 | 32.0" x 18.1" x 5.1" | 25.5" x 14.5" x 4.2" |                   |
|   | Weight                                | 22.0 lbs   | 16.3 lbs                             | 15.6 lbs             | 9.70 lbs             |                   |
|   | One Pole Stand                        | No   |                                      | Yes                  |                      |                   |
|   | Two Pole Stand                        | Yes  |                                      | No                   |                      |                   |
| Flame Retardant                         | Yes                                   |  |                                      |                      |                      |                   |
| Color                                   | Metallic Titan                        |  | Glossy Black                         |                      |                      |                   |
| VESA™ Standard Mount Interface          | 200mm x 200mm                         |  | 100mm x 100mm                        | 75mm x 75mm          |                      |                   |
| REQUIRED LISTINGS                       | Safety                                | cUL, UL, FCC, NOM  |                                      |                      |                      |                   |
|   | RoHS                                  | Yes  |                                      |                      |                      |                   |
|   | Energy Star 6.1                       | Yes  |                                      |                      |                      |                   |
| UPC                                     | 7 19192917613                         | 7 19192916180  | 7 19192917606                        | 7 19192917651        |                      |                   |
| POWER                                   | Power Source                          | 110 - 240V, 50/60Hz  |                                      |                      |                      |                   |
|   | Watts (Typical)                       | 31W  | 24W                                  | 20W                  | 12W                  |                   |
|   | Stand-by                              | 0.5W ↓   |                                      |                      |                      |                   |
| WARRANTY                                | 2 Year Limited Warranty (Parts/Labor) |  |                                      |                      |                      |                   |
| ACCESSORY                               | Cable                                 | Power Cord (1.5m, Angle Type)  |                                      |                      |                      |                   |

**ENERGY GUIDE**

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 39LY340C, 32LY340C, 29LY340C, 22LY340C are \$6, \$5, \$4 and \$3 respectively.

\*Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit [www.ftc.gov/energy/](http://www.ftc.gov/energy/).

†FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).



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SPEC\_39\_32\_29\_22LY340C\_091429\_PR

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