

# SUZO HAPP GLOBAL CORPORATE PROFILE

Solutions Focused. Technology Driven.





GLOBAL CAPABILITY AND SCALE



#### SOLUTIONS FOCUSED



#### INNOVATIVE CUSTOMER-CENTRIC ENGINEERING



#### SERVICE COMMITMENT



## PRODUCTS WE MANUFACTURE OR DISTRIBUTE

#### GAMING

Coin Hoppers, Topper Boxes, Pushbuttons, Power Supplies, Handle Mechanisms, Lighting, Ticket Printers, Bill Validators, Reel Mechanisms, Game Devices, LCD Monitors, Touch Screens, Tower Lights, Spare Parts

#### AMUSEMENT

Coin Doors, Coin Hoppers, Trackballs, LCD Monitors, Billiard Supplies, Ticket Dispensers, Pushbuttons, Touch Screens, Lighting, Power Supplies, Driving Controls, Joysticks, Guns, Bill Validators, Spare Parts

#### VENDING

Temperature Controls, T-Handles, Vinyl, Security, Hand Trucks, Bill Validators, Lighting, Pushbuttons, Filters, Spare Parts

#### **INDUSTRIAL COMPONENTS**

Custom Products, Joystick Controls, Pushbuttons, Coin Hoppers, Power Supplies, Bill Validators, Snow Plow Controls, Heavy Equipment Controls, Kiosk Components, Fitness Equipment Parts



#### PRESENTATION



# Suzo-Happ Group is the Global Leader in the Manufacture and Distribution of Gaming and Amusement Parts and Accessories

Suzo-Happ Group was formed in January 2005 as the result of the merger of Suzo (formerly Suzo International) and Happ (formerly Happ Controls). Suzo-Happ Group has nearly 500 employees in 17 locations serving customers in over 80 countries.

Suzo-Happ Group leverages a shared commitment to quality-focused product development, world-class customer care and unrivaled distribution capabilities and reach.





# Global Capability and Scale

Suzo-Happ Group has nearly 500 employees in 17 locations serving customers in over 80 countries.

Each branch of Suzo-Happ Group has responsibility for its own markets and for its own customers. This allows us to react quickly either individually or as a group to international, national, regional and local developments.

Innovative Customer-centric Engineering

The engineering team at Suzo-Happ Group has over 200 years of engineering development experience on three continents and is continuously developing new and innovative products. Suzo-Happ Group supplies its customers with a comprehensive range of over 50,000 different products. From the latest in-house change machine to a simple cable for a slot machine, Suzo-Happ Group can service every corner of the globe. At present, Suzo-Happ Group exports to 80 different countries, to cover the everexpanding world market.







The combined Suzo-Happ Group has extensive resources which provides better service to customers and a worldclass platform for research and development activity.

Research and development is one of the top priorities. We pride ourselves on having well educated specialists working in our R&D department, who anticipate the needs of customers and develop new and more sophisticated product lines everyday.



# Solutions focused

Suzo-Happ Group has the ability to broaden its product lines, streamline its global distribution capabilities and create value-added solutions for its large customer base.

On top of selling well-known brand names,

Suzo-Happ Group develops its own products which are developed for the industry and manufactured under its own control. These include quality components, complex electronics, software and complete finished products.

Suzo-Happ Group also programs software for various money processing machines, such as gaming machines and change machines, and takes the initiative on new products and problems that may affect its customers in the future.

Suzo-Happ Group provides custom engineered solutions for our customers' ever-changing needs. The focus is on producing modern, sophisticated and user-friendly products.

### Service commitment

Suzo-Happ Group takes a consultative approach to serving its customers with comprehensive aftersales services within its own technical and marketing departments.

At Suzo-Happ Group Holland, all our warehousing is fully bar-coded, and this coupled with our real-time data processing system, produces accurate reporting of inventory and shortened, reliable delivery times.

Suzo-Happ Group North America's culture of efficiency drives its operations. An order received by phone or on-line is usually picked, packed, shipped and invoiced within a couple of hours. Moreover, a highly structured internal tracking system allows sales staff and customers to follow each order every step of the way.



#### SUZO-HAPP GROUP COMPRISED OF THE FOLLOWING COMPANIES



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As products are invoiced, the company's inventory database is automatically updated and shipment tracking details are sent via e-mail as well.

Suzo-Happ Group North America also maintains repair facilities in Illinois and Las Vegas. Suzo-Happ Group is a repair center for Ceronix monitors, MEI bill validators, Kortek monitors, Starpoint Reels and other gaming and amusement products. Service and repair for Bill-to-Bill<sup>™</sup> validators is located in the Ontario, Canada facility.

# The two companies that formed the Suzo-Happ Group are now exclusively operating under that name.

# SUZO<sup>®</sup>

Founded in 1955

49,000 sq.ft. production facility

Supplies customers with over 30,000 products

Offices located in The Netherlands, Germany, United Kingdom, Spain and Poland

Maintains modern manufacturing facility in China and an office in Hong Kong Suzo-Happ Group Holland (formerly Suzo International), founded in Rotterdam in 1955, supplies systems and components for the amusement, gaming, casino, and vending industries, as well as money processing machines and banknote readers. Former Suzo locations that are now part of Suzo-Happ Group are located in Germany, Poland, Spain and the United Kingdom. Suzo-Happ Group serves customers in over 80 different countries and has achieved a reputation for providing exceptional customer service.

In 2010, Suzo-Happ Group Holland celebrated 55 years of serving the gaming, casino, amusement and vending industries. Suzo-Happ Group prides itself on being a historically rich company with a sound vision of the future.

Core products include coin hoppers, pushbuttons, tower lights, topper boxes and handle mechanisms.



1955 SUZO INTERNATIONAL IS FOUNDED

**IS FOUNDED** 

1988 Suzo opens first

Suzo opens first international branch in Germany 1991 Suzo opens branch office in United Kingdom 1993

Suzo opens branch office in Belgium

1986 1 HAPP CONTROLS Ha

1998 Happ opens branch office in Las Vegas, NV

#### 2000

Happ opens branch office in the United Kingdom Happ acquires PARTSTAR division of Carlton Bates Corp. 2001

Happ acquires Midway Games' service business Happ acquires Well Gardner's coin door division 2002

Happ acquires Wholesale Electronics



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Suzo-Happ Group North America (formerly Happ Controls) was founded in 1986 and is headquartered in Mount Prospect, IL. The company has additional distribution centers in Las Vegas, NV. The company specializes in the manufacturing and distribution of amusement, gaming, vending and industrial parts and accessories.

Happ Controls was founded by Frank Happ, who purchased what had become a diversified parts supply business from U.K.-based Coin Controls. In 1998, the company expanded into the distribution of parts and supplies for gaming machines. Happ soon became a leading supplier to the industry.

Suzo-Happ Group North America's core products include LCD monitors, pushbuttons, topper boxes, touch screens, trackballs, guns, driving controls, joysticks, power supplies and bill validators.

The Company focus has been to aggressively expand our sales staff and product lines to better serve the needs of its gaming, amusement, vending and industrial component customers.



# HAPP®

### Founded in 1986

Over 80,000 sq. ft. facility in Mount Prospect, IL

Mount Prospect location produces over 20,000 assembled products per day

Manufactures over 12,000 SKUs in over 200 unique product groups

> Distributes over 40,000 items to the North American market

> > Processes over 650 shipments per day

Offices also located in Las Vegas, NV

#### 2004

Suzo opens branch office in Poland

#### 2004

Happ acquires Perfect 360° Joystick

#### Suzo and Happ merge to form Suzo-Happ Group

2005

2005 Suzo-Happ merger with AESI

20062Suzo-HappSuacquiresacMazzcoSa

2006 Suzo-Happ acquires Sadectronic in Spain

20062Suzo-HappSacquiresaStarpointC

2007 Suzo-Happ acquires Chinatec

2013 Suzo-Happ acquires Transcity 2013 Suzo-Happ acquires Bill-to-Bill™ & Currenza



LOCAL SERVICE WITH A CHINA ADVANTAGE

# Custom Engineered Solutions from Concept to Production

Since 1993 the Suzo-Happ Group China facility has been committed to the development and manufacturing of custom OEM industrial products and sub-assemblies for companies worldwide. Past and present customers include clients from all over the world in various industries such as Gaming, Amusement, Vending, Transportation, POS systems.

### Features

- ISO 9001 Certified and Approved
- Over 270 employees
- 130,000 sq ft under one roof
- ERP Control System



# Product Development

Extensive in-house resources allow feasibility studies, design engineering, product development and production. Projects can be taken from concept to completion quickly with custom engineered solutions.



Experienced in-house Industrial, Mechanical, Electronic and Plastic Tooling R&D teams can provide full R&D design and advise on product functionality, material and component selection. Modern modeling technology ensures the mechanical design process to be effective and accurate.

# Product Development CONTINUED



Multiple project teams are capable of handling mechanical and electronic designs at the same time which reduces turnaround time.

# Injection Molding and Tooling

Extensive equipment in-house allows products to be manufactured at competitive costs with quick lead times. Our capabilities include 71 plastic injection molding machines in China ranging in size from 25 tons to 1,600 tons.











# **PCB Board Production**

PCB production and assembly lines are equipped for both surface mount and thru-hole technologies.







# Wire Harnessing

An experienced R&D Team with over 19 years of experience in designing cable assemblies ranging from simple to complex to fit the production needs of our customers.

From initial design, sampling and mass production quality is the focus to provide you with the best competitive solution.





# Assembly

Extensive knowledge in project related manufacturing, precision OEM products and sub-assemblies for various applications and industries. We can take your proprietary designs and put them into production. Included in the assembly process is custom decorating and printing on products. Three Tampo print machines allow decorative designs to be placed on plastic products.





# Quality and Testing

Quality control and assurance is a key focus with 30 trained technicians. Every step of the production process is monitored to assure product reliability.

















# SUZO-HAPP GROUP Worldwide Locations

# suzohapp.com

SUZO () HAPP

AUSTRALIA

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# SUZO-HAPP GROUP (NA)

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